

Facts and Figures



9 – 12 June 2020
www.thetire-cologne.com

Fair **THE TIRE COLOGNE**
The International trade fair for the tire industry

Date of event 9-12 June 2020
Organizer Koelnmesse GmbH
Messeplatz 1
50679 Cologne
Germany

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Ideal carrier Bundesverband Reifenhandel und Vulkaniseur-
Handwerk e.V. (BRV), Bonn

Venue Koelnmesse

Opening times Exhibitors: 09:00 a.m.- 07:00 p.m.
Visitors: 09:00 a.m.-06:00 p.m.
except on 12 June: 09:00 a.m. - 8:00 p.m.

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Stand rental fee/sqm

Standard tariff
(from 01.02.2019)

Terrace stand	151,50€
Corner stand	157,00€
Two-corner stand	159,50€
Island stand	162,00€
Outdoor space	78,00€

Flat rate energy fee/sqm	6.50 EUR*
AUMA fee/s qm	0.60 EUR*
Marketing Package	990.00 EUR*

(*all prices plus VAT 19 %)

Catalogue 2020

Status: May 2019

9.00 EUR

Product segments

- Tyres, inner tubes, carcasses
- Wheels (rims)
- Tyre and wheel accessories
- Vehicle accessories
- Workshop equipment
- Equipment and materials for tyre retreading
- Repair materials
- Recycling of old tyres
- Disposal of old tyres
- Organisation/operation of warehouse and sales area facilities
- Services



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Fair profile

THE TIRE COLOGNE is the international trade fair for the tyre industry. Motor vehicle and tyre workshop equipment features prominently in addition to tyres and wheels. The offering is rounded off by tyre retreading and the recycling and disposal of old tyres.

Hall allocation

Halls 6, 7, 8 and 9 together with the adjacent outdoor area

Opening hours during construction and dismantling

Start of stand build-up:

Thursday, 04. June 2020, 08:00 a.m. – 08:00 p.m.

Friday, 05. June 2020, 08:00 a.m. – 08:00 p.m.

Saturday, 06. June 2020, 08:00 a.m. – 08:00 p.m.

Sunday, 07. June 2020, 08:00 a.m. – 08:00 p.m.

Monday, 08. June 2020, 08:00 a.m. – 08:00 p.m.

Important advice

On the last day of stand build-up the aisles must be completely cleared by 08:00 p.m.

Start of dismantling:

Friday, 12. June 2020, 04:00 p.m. – 12:00 a.m./midnight **(Dismantling may not begin earlier than 04:00 p.m.!)**

Saturday, 13. June 2020, 08:00 a.m. – 08:00 p.m.

Sunday, 14. June 2020, 08:00 a.m. – 08:00 p.m.

Monday, 15. June 2020, 08:00 a.m. – 06:00 p.m.

Access

open to trade visitors

Facts and Figures

Target groups exhibitors

- Target groups exhibitors:
- Tyre manufacturer
- Rim manufacturer
- Manufacturer of car accessories
- Manufacturer of automotive workshop equipment
- Wholesale of tyres and rims
- Online trading platforms
- Tyre retreader
- carcass trade
- Scrap tyre recycler
- Suppliers of salesroom and shop fittings
- Workshop concept provider/ franchisor



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Trade groups visitors

- Tyre dealers
- Car dealers/authorised repair shops
- Independent vehicle workshops
- Speciality markets/workshop chains
- Online suppliers
- Fleet managers
- Training establishments

Results of THE TIRE COLOGNE 2018

Exhibitors	533
Gross area	188.000 sqm
Visitors	16.000

Project Management

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