



THE TIRE
COLOGNE

THE WEEK AT A GLANCE

Monday 28.05.	Tuesday 29.05.	Wednesday 30.05.	Thursday 31.05.	Friday 01.06.	Saturday 02.06.
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THE TIRE COLOGNE 2018 (Hall 6-9)					
10:00 a.m. - 6:00 p.m.		10:00 a.m. - 6:00 p.m.		10:00 a.m. - 4:00 p.m.	
TIRE Fleet Lounge (Hall 7) Lectures and networking with fleet managers					
Theme Day: Truck tires		Theme Day: Bus tires		Panel discussion	
Digital Reality (Hall 8) Lectures & talk rounds on the theme of digitalisation within the tire business					
Commercial vehicle tire mounting (Hall 8) Training for commercial vehicle mechanics					
Recycling Forum (Hall 9) Lectures					
European Market Trends		Global Trends Crumb Rubber		Sustainability ZARE Panel	
Product Forum					
Drive & Action (P8 via Hall 8) Drift Syron Tires and Motorcycle Stuntshow			Drive & Action (P8 via Hall 8) Drift Falken Tyres and Motorcycle Stuntshow		



Global Retreading Conference
(CC North)

FUTURE TIRE
CONFERENCE

Future Tire Conference
(CC North)

