

KREATIV
PREIS
2018

APPLICATION

Submission period February 1 until April 30, 2018

KREATIVPREIS Commerce

KREATIVPREIS Industry

Category:

Innovation of the year

Best Green Concept

Best Future Concept

The creative concept

Title: _____

Brief outline: _____

Company information

Company with corporate name: _____

Head office: _____

Corporate purpose: _____

Managing Director: _____

Contact KREATIVPREIS 2018: _____

Function: _____

Phone: _____

E-mail: _____

Conditions of participation

All data is treated with strict confidence. The jury shall reserve the right to exclude concepts if they are convinced that the rights of a third party are infringed, in particular if there are disputes as to the designation of originators and these cannot be settled. The signatory of the submission shall ensure that he/she has been commissioned and authorized by the sender to complete the submission forms and he/she together with the sender shall be jointly and severally liable for any and all legal consequences arising from incorrect information. By submitting a concept every sender shall be subject to the assessment procedure and the conditions of participation. The judges' decision is final. The submitted documents shall be transferred to the organizer's property. He shall not be liable for damaged, lost or stolen submissions. The submitted concepts shall not be returned.

Contents of submitted documents

- Application
- Company profile (foundation, number of employees, locations etc., max 10 lines)
- Documentation of the creative concept (max. 2 pages DIN A4)
 - Description of the special creative performance
 - Explanation of benefits compared to the former situation
 - What is the specialty exceeding the customary level
 - Start of project, market launch, milestones
 - Capital invested, personnel or other resources
 - Realized and forecast success

(Please provide high-resolution photos / graphics / image files in jpg format for the jury, Internet and PR)

Please contact Bundesverband Reifenhandel und Vulkaniseur-Handwerk e.V. (BRV) for further information on the **KREATIVPREIS** 2018:

Phone: +49 (0)228-289 94 70

E-mail: kreativpreis@bundesverband-reifenhandel.de

Date _____

Signature _____

Please send your application to:

Bundesverband Reifenhandel und Vulkaniseur-Handwerk e.V.

Keyword: KREATIVPREIS | Franz-Lohe-Straße 19 | 53129 Bonn, Germany

E-mail: kreativpreis@bundesverband-reifenhandel.de